



Look for me

The **energy saving recommended** logo was developed to help you spot the most energy efficient products. These products cost less to run because they use less energy to do the same job than inefficient ones.

Most of the UK's energy comes from fossil fuels. This produces carbon dioxide emissions, which contribute to climate change. So by reducing the energy we use, we can also reduce our carbon dioxide emissions and help protect the environment.

The **energy saving recommended** logo can be found on fridges, fridge freezers, tumble dryers and washing machines as well as lighting, insulation and glazing products. If you see our logo, it means the goods are amongst the most energy efficient you can buy as they have met our strict criteria.



Did you know?

- ☛ If you choose an **energy saving recommended** fridge freezer over an inefficient one, you could save enough money to fill it with 39 pints of milk each year.
- ☛ The saving from replacing your old washing machine with an **energy saving recommended** one would be enough to buy detergent for 32 washes annually.
- ☛ Replace your dishwasher with an **energy saving recommended** one and the saving would buy enough detergent to wash 77 loads each year.

We're asking everyone in the UK to think about the way they use energy. Just a few small changes could cut your daily energy use by 20% – saving you money and helping prevent climate change.

Next time you need a new appliance, why not make sure it has the **energy saving recommended** logo? You'll be doing the right thing for the environment as well as your pocket.

To find out more about saving your 20%, visit www.saveyour20percent.co.uk and start saving now.

SAVE YOUR 20%